

KERRY ANN HANSON

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📍 Milton Keynes

🌐 @kerry-hanson

🌐 <https://www.kerryhansonmedia.com>

EDUCATION:

Birmingham City University:

2021- 2024

BA (Hons) Media & Communications

First Class Degree

The Hazeley Academy Sixth Form: 2018-2020

- A-Level Psychology grade - A
- A-Level Sociology grade - B
- A-Level English Literature grade - C

The Hazeley Academy:

2013-2018

- 9 GCSE's grade 5-8 (C-A*)
- I took part in many extra-curricular activities during my education from gymnastics, football, Flute and Keyboard lessons, I also had two external tutors for French and Maths.

Priory Rise Primary school:

2009-2013

National Citizen Service (NCS):

2018

ABOUT ME:

I'm an enthusiastic creative marketer, copywriter, and content creator with a passion for bringing ideas to life. I love crafting engaging content that connects with people and to any brand. With a positive, can-do attitude, I approach every project with energy, enthusiasm, and a focus on the finer details.

Whether working solo or collaborating with a team, I bring a fresh perspective and a lot of creativity to everything I do!

SKILLS:

- Creative Copywriting
- Brand Voice Development
- Content Strategy
- Email Marketing
- Social Media Content
- Blog Post Writing
- Storytelling
- Video Script Writing
- Editing & Proofreading
- Collaboration
- Communication Verbal/Non-Verbal
- Meeting Client Needs
- Brand Development
- Website Creation
- Social Media
- Basic Adobe Knowledge
- Time Management
- Multitasking
- Adaptability
- Critical Thinking

WORK EXPERIENCE:

TFA Marketing Agency July 2024 - Present

(Copywriter / Content Creator)

During my time at TFA Marketing Agency, I honed a diverse set of skills that have greatly enhanced my ability to deliver impactful marketing strategies. I gained hands-on experience in creating compelling copy for various platforms, developing content strategies, and managing multiple projects simultaneously while maintaining high-quality standards and meeting tight deadlines. Additionally, I collaborated closely with teams across the agency, adapting quickly to client needs, thinking creatively under pressure, and communicating effectively. My experience at TFA has made me well-equipped for any fast-paced marketing environment.

Freelance - Multiple Businesses January 2024 - Present

(Web, Branding & Social Media Specialist)

As a freelancer, I have worked with multiple small businesses in Milton Keynes to enhance their online presence. My work involved managing social media accounts, creating and executing tailored campaigns, and ensuring consistent, engaging content through regular posting. From website development, and e-commerce, to in-store branding, I have worked closely with clients to enable them to reach their goals, and more. You can find all my freelance work on my website.

Hotel Chocolat – November 2022 – January 2024

(Sales Assistant / Barista)

Hilton Hotel– August 2022 – January 2023

(Events Food and Beverage Host)

Flying Tiger Copenhagen Ltd August 2020 – August 2022

(Sales Assistant)

River Island July 2018 – August 2020

(Sales assistant)



References upon request*

Scan to see my Portfolio